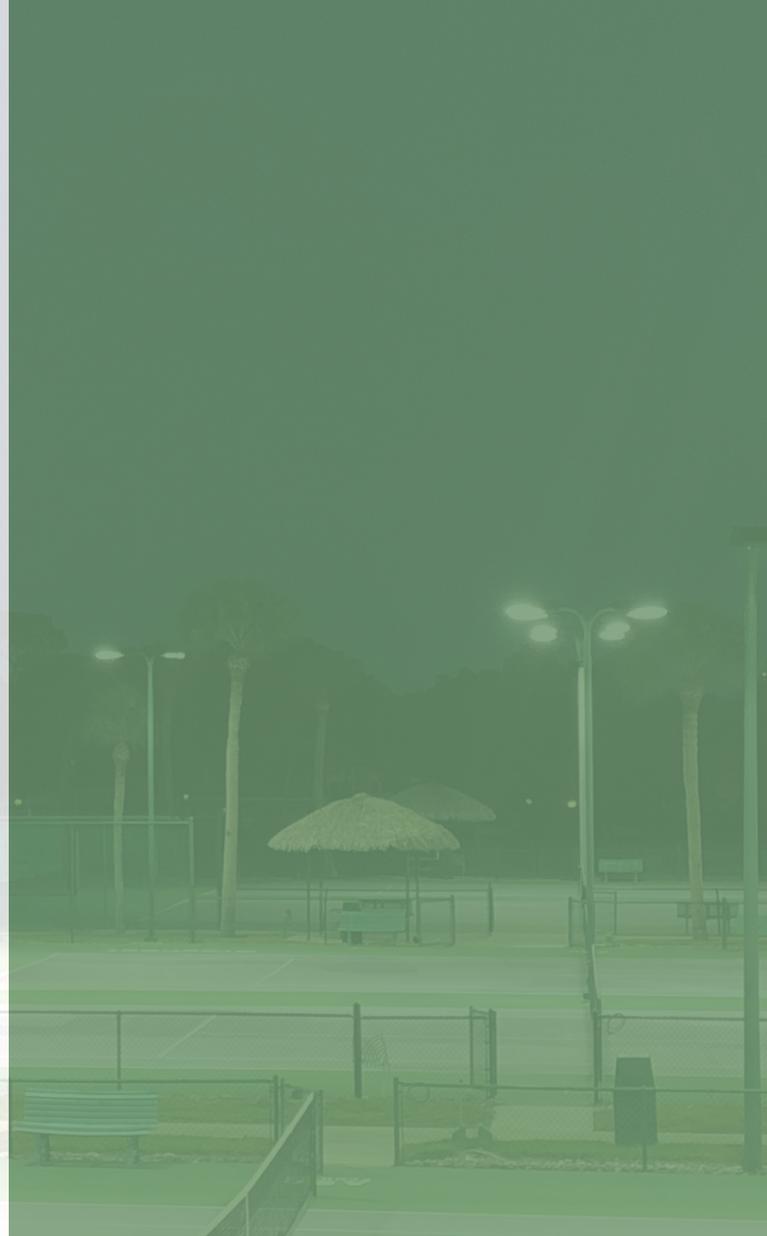


NLS
LIGHTING



CASE STUDY & TESTIMONIAL

Agent Partner: West Coast Lighting

**ACADEMIA SÁNCHEZ-
CASAL FLORIDA**

ACADEMIA SÁNCHEZ-CASAL FLORIDA

CASE STUDY & TESTIMONIAL

Academia Sánchez-Casal (ASC) in Naples, Florida, is one-of-four distinctive tennis campuses around the globe. Its Founder and owner, the well-known Emilio Sánchez, is a former world No. 1 doubles professional tennis player from Spain and Grand Slam Quarter Finalist in Singles.

Sánchez's mission at ASC is not only to develop successful young people in all aspects of life using tennis and education as the vehicle for personal development, but also create opportunities in tennis, in education, in life.

The prestigious facility, houses and provides training programs for students and staff during summer or all year round, with a focus on teaching and harnessing their "core values of education, competitiveness, enthusiasm and industriousness."

Because the Academy is ultimately holy grail of tennis commitment and has a history of producing tennis players like Maria Sharapova, Emilio's determination to provide top of the line improvements for these rising professionals was very serious.

Emilio held out an 18-month tryout, sampling light fixtures from all bidding companies wanting to win over the renovation project of all tennis courts.

The renovation project was specified at a tiered lighting approach from a non-tennis specifier.

NON-TENNIS SPECIFIER RECOMMENDED

U.S.T.A. Level II, Level III, Level IV 75fc, 50fc, 30fc

After learning this, NLS Lighting disagreed on the approach due to the concern of lighting contrast issues and requested a reconsideration. NLS was aware that the end-



result would be devastating for adjacent courts, as those that ran with 50fc or 30fc would appear far dimmer compared to the adjacent courts with 75fc.

As a solution, NLS Lighting recommended properly installing Level IV light levels on all courts, creating immaculate illumination and powerful uniformity.

NLS LIGHTING RECOMMENDED

U.S.T.A. Level IV 75fc for All Courts

After close examination in quality and performance between all competing luminaire samples over the course of a year and a half, a critical decision was finally made.

The American-made VUE Tennis (594 Watt, 5000 Kelvin) with integrated patented Star Optical System by NLS Lighting, LLC was announced winner.

NLS' VUE TENNIS FEATURES AND BENEFITS

- Reduced energy consumption by 45%
- Increased existing light output by triple across the entire court with flawless uniformity.
- Provided anti-glare solution where its LED light source, 2-3 inches above the bottom plane of the fixtures was out of sight for players, spectators, neighbors and was compliant to Dark Sky guidelines.
- 30 Year Solution due to longevity of L70 rating 483,00 hours.

"The Lighting is Perfect."

—Emilio Ángel Sánchez Vicario | CEO, Founder



Emilio Sánchez was pleased with the end results to say the least.

NLS is proud to have its VUE Tennis Fixture selected by the Academy's standard of excellence and participate in their journey and devotion to providing the best education, character-building, and tennis experience to hundreds of great tennis players—possibly the next number one player in the world.

NLS Lighting, LLC—Outdoor LED lighting manufacturer, proudly producing made in USA product with standards of Reliability, High Quality Design and Maximum Performance.

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AGENT PARTNER:

